

Awards & Recognition

- PRISM Million Dollar Circle
 - You **MUST** be a member to be eligible for the elite contest
- "Bright Idea" Quarterly Contest
 - Bring your best and brightest marketing idea and you could win CASH!
- SMI's Idea of the Year Contest
 - Your brightest idea could also win you national recognition.
- "The Nationals"
 - A chance for publicity and prestige at the national and regional levels

SMC Code of Ethics

Members of the Charleston Trident Home Builders Association subscribe to the following Code of Ethics: Members shall constantly seek to provide better values for the customers they serve. Members shall at all times share their knowledge with fellow members and the public in the best interest of those they serve. Members shall not obtain any business by means of fraudulent statements or by use of implication unwarranted by fact or reasonable probability. Members shall comply, both in spirit and letter, with rules and regulations prescribed by law and government agencies for the health, safety and progress of the community. Members shall not perform or cause to be performed any act which would tend to reflect on or bring into disrepute any part of the industry served by the Association.

For More Information
Contact Charleston Home Builders
572-1414



Sales
&
Marketing
COUNCIL



CHARLESTON TRIDENT
HOME BUILDERS ASSOCIATION
www.charlestonhomebuilders.org

Benefits & Advantages

Information
Education
Networking
Recognition

- ♦ **SMI Magazine:** You get the award-winning, bi-monthly SMI Magazine FREE. It has the latest information on sales management, market research, advertising and interior merchandising.
- ♦ **NSMC Hotline:** Call in to get FREE 15 minute consultations with MIRMS to solve any marketing problems.
- ♦ **IRM Directory:** A resource to find sales and marketing experts to promote your products and to get advice.
- ♦ **Ad Review Service:** Award-winning advertising experts review YOUR print ads and give suggestions to make them more noticeable, persuasive and effective.

- ♦ **ProNetjobs.com:** Search for a new sales and marketing position or fill a position from the database.

Eligibility

Anyone who sells or markets new residential property - either directly or indirectly - is eligible for membership. The member's company must, likewise be in good standing with the Charleston Trident Home Builders Association.

Sales & Marketing Council Member Information

All sections of this application must be complete in order to process.
Payment must accompany form. Please type or print clearly.

First Name _____ MI _____ Last Name _____

Company _____

Type of CTHBA Member: Builder Associate

Mailing Address/ Physical Address _____

City, State, Zip _____

Phone _____ ext. _____ Fax _____

Mobile _____ Title _____

Email _____ Website Address _____

Please list your sponsor or person who told you about the SMC

Dues \$100.00 Per Company Member

Method of Payment (Please check one):

Check Credit Card

Account #: _____

Expiration Date: _____ Today's Date: _____

Signature _____

Street # and Zip of Card Being Billed _____

Please return this application back to the CTHBA Office by mail:

2120 Noistte Blvd,
Ste 106, North
Charleston, SC
29405

or fax
(843) 572-8227

Questions?
(843) 572-1414